

ADVANCE NOTICE

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IT TAKES MORE THAN A VILLAGE: MAKING AN IMPACT IN BAJO LEMPA

Dr. David Braun, of Original Eyewear in Syracuse and Watertown, NY has recently returned from a mission trip to the region of Bajo Lempa in El Salvador through a program with the Young Life organization.

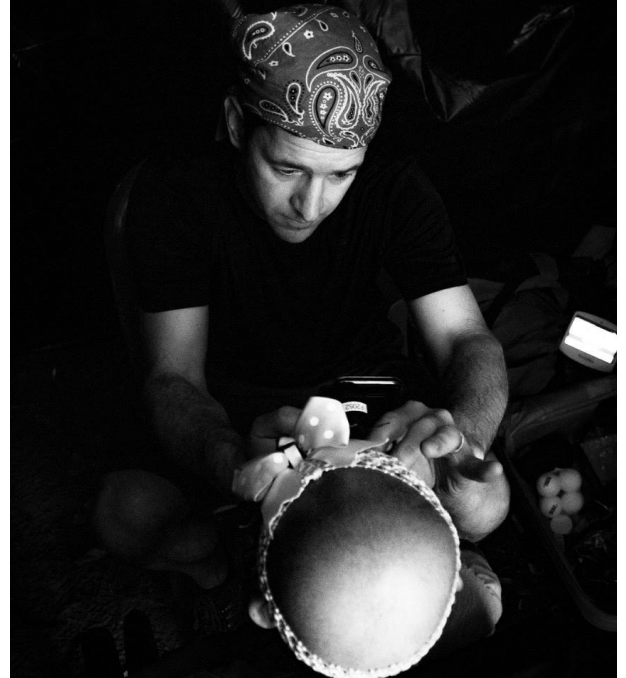
Young Life is an international organization who, in 2006, brought teens from Syracuse to El Salvador as part of a cultural exchange. Now nearly 13 years later, the program has evolved and expanded from a “research trip” to now building and implementing meaningful solutions for those living in extreme poverty in this part of the world. Each year a team of medical professionals and 180 teenagers from the Western New York State area travel during their Winter Break to serve the communities of Bajo Lempa through providing medical care, developing irrigation systems to help them produce crops, building wells and houses and ensuring the inhabitants have clean running water.

This was Dr. Braun’s third trip to Bajo Lempa. Over the course of four days, he examined 225 people and supplied 600 pair of sunglasses, 600 pair of reading glasses and over 1000 bottles of rewetting drops for allergies and dry eye. He says, “The first year I saw 400 patients in 4 days, but now more clinics are opening up with other ODs. This helps because now I can provide a more comprehensive exam since many of these people have astigmatism and suffer from eye fatigue and myopia.”

Both of Dr. Braun’s children have accompanied him on the trips.

“The teens are able to assist and help with medical intake, taking blood pressures, helping pick out frames and operate the auto-refractor. It is a meaningful experience for our teens to broaden their life perspective and feel empowered to help to make a impact on other people’s lives.”

Dr. Braun is very much looking forward to his next opportunity to help the people of Bajo Lempa. For more information on how you can get involved, please visit visitbajolempa.com.



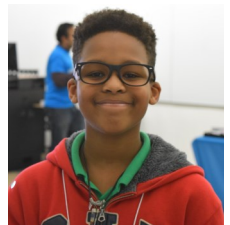
Dr Braun doing an eye exam on a little girl. Photo credit: Guillermo Martinez

WANT TO INCREASE YOUR CHARITABLE ACTIVITY? EVF CAN HELP.



If you’ve been thinking about starting or increasing your charitable activity in your community, consider enrolling in Essilor Vision Foundation’s Changing Life through Lenses™ program. Changing Life through Lenses provides a free pair of glasses including no-cost lenses, lab services and frames when an eye doctor provides a vision exam to someone in need.

Leonard is a Ft. Worth, Texas, elementary school student and is one of the thousands of people who have received free glasses through the program. Leonard was struggling in school before getting glasses of his own. “I wear my sister’s glasses because it makes things more clear,” he said. “I have a hard time reading my music when I play the cello, so I have to listen to my friend next to me and try to match him.” Leonard was elated after his vision exam where he chose a pair of black frames. “I get to wear my glasses at home?! I’ll finally be able to read and cook and help my mom with her recipes!”



You can help provide more heartwarming moments like this by enrolling in Changing Life through Lenses like Jerry Gundersheimer, OD, of Eye-Do Optical in Sherman, Texas. “Changing Life through Lenses helps me fulfill my obligation as an optometrist to ensure that no one lacks vision care, no matter what their socio-economic status is. Being able to provide an eye exam and prescription eyeglasses to a child who is struggling in school – whether they can’t see the blackboard, can’t see their books well, are not processing things or not reading on grade level – to be able to turn that around for a child and enrich their education gives me a great sense of satisfaction. We’ve done that time and time again for needy kids in this area with the help of Changing Life through Lenses.” See Dr. Gundersheimer’s testimonial at advanceoptical.com/company/video_fa.

Essilor Vision Foundation has provided over one million pairs of glasses since 2007. You can help us reach the next million and make a difference in a child’s life by enrolling in Changing Life through Lenses. Visit www.changinglifethroughlenses.org to learn more.

TRANSITIONS XTRACTIVE STYLE MIRRORS™ EXPANDS AVAILABILITY

Transitions™ Style MIRRORS



We are pleased to announce that Transitions XTRACTIVE Style Mirrors are now available in Varilux X Designs, Varilux Comfort W2+ and Varilux Physio W3+ lenses. As a reminder, the Style Mirrors are already available in Varilux DRx designs.

Transitions XTRACTIVE Style Mirrors are available in Blue, Silver Shadow, Green, Gold, Red, and Pink flash mirrors on Transitions® XTRACTIVE® Gray and Brown lenses.

HELP US, HELP YOU—WHEN ORDERING FOR PATIENT’S OWN FRAMES



When your patient is using their own aged frame for their new Rx order, please provide a circumference if ordering lenses edged only, or better still, send the frame so we can trace it.

Older frames, both zyl and metal, tend to stretch with age, and the circumference of the original lenses may now be too small after several months or years of wear.

HELP US TO KEEP YOU INFORMED!



We want to keep you informed!

To ensure we have your current email address(es) to receive our communications, please visit us at advanceoptical.com and click on our home page banner.

WE THE PEOPLE! GETTING TO KNOW YOUR ADVANCE OPTICAL



Deaon Phillips
Frame Department

<i>Job Responsibility:</i>	Receiving Frames
<i>The best part of your job?</i>	The pleasant working atmosphere at Advance
<i>Favorite Food?</i>	Mac-n-cheese
<i>Favorite Movie?</i>	Love and Basketball
<i>Place in the world you'd most like to see?</i>	Jamaica
<i>Hobbies, favorite activities in your free time?</i>	Hairstyling
<i>Interesting fact that people might not know?</i>	I enjoy being a companion caregiver to people in need